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## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

## PowerBullet Shares Its Power

Toronto, Canada March 29, 2010 - BMS Factory has been manufacturing since 2004 and dominates with the PowerBullet and a supporting line of products. "That's how people know us, but now things have changed", says Bannister. "We are not just a Bullet company anymore."

Lately BMS has been incorporating the PowerBullet's Power in some of its newly designed products. Recently in Australia, a sneak preview created an overwhelming buzz that has been nothing less than stunning. "It's simply PowerBullet technology," says Bannister, "We have a great Engineering team at the factory in China that utilizes this science in everything we create. Now we are making many products with this technology inside and the results have been extremely positive. We call it 'Powered by PowerBullet'."

BMS now shares PowerBullet's Power and engineering with other products we manufacture and to other companies around the world. Soon retailers and buyers around the world will be looking for 'Powered by PowerBullet' on every new product. This PowerBullet Technology is free, as long as we manufacture the product and it meets our stringent standards. By placing the PowerBullet logo on the product and its packaging, consumers will recognize the quality and Power behind the product. This compliments the product and both companies involved. Consumers, retailers, and buyers can identify a powerful product when they read 'Powered by PowerBullet' in their stores.

PowerBullet advertising and trade shows will follow to support 'Powered by PowerBullet'. For further information how your products can have the PowerBullet Power, contact our OEM team at [sales@bmsfactory.com](mailto:sales@bmsfactory.com) or visit [www.bmsfactory.com](http://www.bmsfactory.com) for more information.



**Power is Everything**