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PRESS RELEASE

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FOR IMMEDIATE RELEASE

BMS Factory releases *Foreplay Your Way*

Toronto, Canada May 18, 2010 - *Foreplay Your Way* is BMS Factory's first game for couples. With this new game, your body is the board and does the talking so you don't need to. Your partner must follow the path to discover all your hidden pleasure spots.

This game includes four pages of stickers with over fifteen descriptive actions. From "kiss" to "massage," the labeled stickers provide an intense variety of stimulating activities. There are also blank stickers for those who want to use their imagination and create their own actions. Included with this game is a *PowerBullet* vibe, an ostrich feather and a blindfold.

The *PowerBullet* vibe, feather and blindfold contribute to making the most invigorating and stimulating experiences with your partner. The famous *PowerBullet* vibrates just right, the black ostrich feather tickles your skin and the blindfold creates an opportunity to heighten your senses. This is the perfect game for couples that are looking to expand their sexual experiences with one other.

BMS Factory incorporates these accessories into this game to ensure everyone is having fun in his or her **own** way. *Foreplay Your Way* offers an exciting guide for new playmates, but also supports more experienced lovers to create their own rules. It is flexible and fun with all the steps you need in one!

Foreplay Your Way is a perfect combination of tantalizing equipment to fully communicate your specific sensual desires to your lover. There is no way you won't get the treatment you wish for with this game! Steve Bannister says, "For the shy lover, this game lays down your path to pleasure."

For more information please contact sales@bmsfactory.com or visit www.bmsfactory.com.

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